



## **B.V. Patel Institute of Management, Uka Tarsadia University**



**Date: 11<sup>th</sup> September, 2019**

### **Voters' Awareness Programme**

Institute has organized session on 'Voters' Awareness Programme' on 11<sup>th</sup> September 2019 by Ms. Simaran Italiya for all students BBA. As per the Electoral Verification Programme (EVP) launched on 1<sup>st</sup> September, 2019 by Election Commission of India, the Surat district collector elected several members from various colleges through NSS to promote the awareness programme. From B.V. Patel Institute of Management, Ms. Simran Italiya was selected to be the part of the committee.

Fulfilling the purpose of the programme, the questionnaire survey was done among the students of BBA programme, where several facts and observations were drawn out to the ground reality. With the coordinators' efforts, the presentation was prepared effectively picturing the actual working of the electoral system. The session initially introduced the survey outcomes and then the EVP and NVSP system and processes were introduced.

Overall, the entire session was much fruitful for the students to make them aware of the electoral process as well as about the features like verification, building family tree, etc. The students gave much of positive response by getting their queries regarding the registration process solved.

### **Brief of sample respondents for the survey:**

- Students of BBA course of B.V. Patel Institute of Management
- 25% of the students belonged the under age category who are not yet eligible for voting.
- The major proportion of the samples belonged to the age of 18-20, recently became eligible
- The Male – Female ratio was almost equal for the sample study.

### **Observations of the study:**

- 163 students out of 285 do not have Voter ID Card.

- The reasons behind this were observed as:
  - Majority of the respondents have their application in process.
  - There were respondents not yet eligible to vote below the age of 18.
  - Many of the respondents were not aware of the procedure to apply for the Voter's ID card.
  
- The reasons why people do not wish to vote:
  - No specific reason
  - liking towards the elected representatives
  - Simply treat as ID proof
  
- Also, majority find the application process complicated.

The conclusion drawn from the study was that there is a mere need for the spreading of awareness about the voting enrollment system as well as require greater ease in the process making it feasible for the eligible candidates to vote and get insights of its importance.



